

# Conversation with my attempted scammer

(2016)

## **Scammer**

Hi my name is Dave Walker, will you be able to help me with a Corporate Brochure Design for my company .....its based on Furniture and Interior Design, you will be Creating a Logo for the same company, I hope you can execute the job for me.

Kindly respond asap so i can send you the details of the job.

Best Regards

Dave

## **Me**

Hi,

the brochure and the logo or just the logo? If yes, for the brochure, then what dimensions will be the brochure... one page flyer or more?

-James

## **Scammer**

Hi James,

Thanks for the swift reply, i want both the Brochure and Logo...my Company name is RESISTOR ELECTRICAL COMPANY, this company is majorly based on Electrical Accessories and also deal with all types of TELEVISION, REFRIGERATOR, INDUSTRIAL GENERATOR, FAN ETC. So i want to know the best file you want the text content to saved with so that i can explain to Project Consultant.

Thanks

Dave

## **Me**

You can send a PDF attachment or can paste the text in email text. Are you familiar with my design style? I design very creatively and want to make sure that my artistic style would fit the criteria of your project. (portfolio links are listed)

## **Scammer**

James,

Thanks for the detailed email....am sure you will provide a very good service for me,

Below are the necessary details for you....

HERE ARE THE DETAILS AND PROCEDURE OF THE JOB:

- 1) COMPANY NAME: RESISTOR ELECTRICAL COMPANY
- 2) MY WEBSITE IS UNDER CONSTRUCTION WHICH WOULD BE REGISTER VERY SOON
- 3) I DON'T HAVE LOGO BUT NEED A CUSTOMIZED LOGO FROM YOU
- 4) I COULD ONLY SUPPLY THE TEXT CONTENT AND PHOTO ALL ARE WITH MY PROJECT CONSULTANT BUT THE ARTWORK WILL BE DESIGNED BY YOU

5) I WANT THE PAGE OF THE BROCHURE TO BE 32 PAGES BECAUSE I HAVE A LOT INFORMATION THE TEXT AND THE PICTURE IS APPROVED AND CROSSCHECK

6) THE SIZE OF BROCHURE IS 8.5 X 11, WILL BE IN FOUR COLOR SEPARATION.

7) I WILL WANT YOU TO ADD OUR CORE VALUES, MISSION & VISION.

That all i can provide from my means and i hope you understand what i listed above i need more perfect Job.

If you can handle this for me you will be my permanent graphics designer and i will meet you in person after this design is done, due to my trip to get some stuff for my company...so kindly send me an estimate and we can go from there.

I would be very happy to hear from you on time.

Thank you.

Dave

### Me

Regarding the brochure:

If I treat each page like designing an artwork (blending text and imagery), then I'll have to quote and charge you for 32 designs. And depending on how elaborate you'd want each design I can spend from 1 hour to 1 day per design. (If 3-D graphics and shapes are used then projects take longer).

But if you want this to be simplified and quicker, then I would design the front and back layouts as two 17X11 images (back and front), and the rest of the inside pages will be just one designed template that repeats on every page. On that template I will just slap the text on the top of the template without further designing. So, that way you will have 3 designs: front cover, back cover, and all the inside pages will be one design template with different text slapped on it.

As a graphic artist the first option is my skill & preferred method of working, while the production work of slapping the text on every page I am not crazy about doing.

-James

### Scammer

Good Morning James,

How are you doing today?...Both option of design sound fine to me however the determinant of the one i would choose is base on the cost so please send me the estimate for both so i can review and choose.

Thanks

Dave

### Me

Hi Dave, before I determine pricing or if I am the right designer for the job, I have few more questions:

1. When you say you have photo, you have only one photo, or you have many that will go on each page? If you don't have pictures do you want me to purchase stock photography or find free stock photography online, or are you going to purchase? Or if you don't need extra images & photos then are you looking for more of a plain look that has no images, just text and minimal designing? See the attached example of the Cancun design: this stock photography I had to purchase for the client because the client only had text, and it wouldn't have worked to design a page about vacationing only with text. Do you have photos of imagery related to Resistors, and if yes, then are they high resolution 8.5X11 at 300 dpi?

2. Is this project going to be designed in a more business oriented style rather than creative & artistic? I

assume you are looking for more of a business look. See the attached example with the 4 pages of a catalog: that is more of a business design look. You are not looking for anything too creative like the Adidas shoes example that I am attaching, right?

3. What is the time frame you are looking for this to be completed?

4. Is this going to be printed on specialty paper?

5. Are the pages going to have bleed: Will the color touch the edge of the pages?

Thanks.

-James

### **Scammer**

James,

1. Am going to send you adequate photos to be used of the correct resolution needed.

2. I want a simple design more of a business oriented style, The attached Adidas example wont work...I need simple design not complex at all, i believe you understand

3. Am flexible with that, Let me know what time frame you need to finish the job perfectly

4. If you have special papers to use that will be better fine, if not you can use the normal paper for the job.

5. Yes i expect the color to touch the edges of the pages

I hope you have all necessary info needed...Send me the pricing asap.

Tanks

Dave

### **Me**

I can volunteer to design the front cover free of charge and send you a low res snapshot of it. If you agree on my design style, then my fee would be \$1000 with at least half of it paid before I can continue. This \$1000 will cover my design work for:

Front

Back

Inside front

Inside back

Template (for all inside pages)

Logo

So, I will be looking to do basically around 6 designs. On the inside it will be one templated design that repeats on each page, except each page will have its new text and images according to your guide. But there will be no new design work put into each of the inside pages. This fee does not include the printing of the catalogues, printing of the proofs before the final. The fee does not include researching printers and best pricing, or picking up & delivery, etc. I hope you have your own printer chosen already, and I can supply the files online to them. This project may take several weeks to design. I cannot work full day every day on this because I have other commitments.

-James

### **Scammer**

James,

Thanks for your response, with your last email am satisfied you can provide adequate service for me, also i am okay with the estimate and i want to proceed with the payment so i will be paying the 50%

payment using my credit card so work can commence ASAP, i understand the content for this brochure would be needed so as for the job to commence, I will want you to add \$2,500 which will be for the Project Consultant and 3% for the Credit Card Company and tips of \$100 for you this will be for compensation, i want a unique and adequate graphics, i know you can do this, So \$500 would be the 50% deposit payment for my Brochure design and the remaining \$2,500 you would help me have it sent to the Project consultant that held the text content and the Photo for the Brochure. As am writing you this message am out of state to get some sport accessories and i would have pay him myself but he does not have the facility facility to charge my card with me and i need this job to be done as soon as possible, so once he has the \$2,500 he would send the procedure of the text content and Photo needed to design my company brochure and also the funds would be sent to him via cash deposit into his account, and also \$100 tip for your stress and time.

Breakdown of the fund for better understanding..

Total amount to be Charged: \$3,100 + 3% CC charges

Service 50% deposit: \$500

Project Consultant fee: \$2,500

Tip for you: \$100

3% CC Charges: ???

Kindly add up everything and let me know how much it comes to.

Best Regards

Dave

Thanks

Dave

I would be very happy if the favor is highly considered.

i would be very happy to hear from you asap.

Thanks

### **Me**

Dave,

I certainly don't understand the Project Consultant fee and who he is.

You will pay me \$2500 extra to help you send the brochures to him? What does sending the brochures involve? How many brochures do you want printed?

Are you expecting me to choose the printer and pay for the printing and send the brochures to the Project Consultant all with the \$2500?

Don't understand the 3% CC charge either.

-James

### **Scammer**

Tanks for your responds, the Project Consultant is a private administration in research for new established company, he as work a lot to prepare the Content of the brochure such as the images and text which contain the full information of the company such as our mission, vision, core values, about us etc. So for him to send you the details of the brochure he need to be pay some amount which is the \$2,500 to release the full content of the Brochure so the project can commence Asap.

Without the Consultant the work can be done like i said earlier the details of the brochure is with him so kindly bear with the current situation of the project and let proceed to the payment.

Thanks.

**Me**

Dave,

do you have a printer, or do you want me to give you a quick quote from a printer company that is located 10 minutes from where I am?

How many brochures do you want?

-James

**Scammer**

No i did not have a Printer, but for now i will prefer to proceed with the Logo and the Brochure first so once this is done and approved we can now proceed to the Printing hope this is clear to you?

**Me**

Do you have approximate idea for number of brochures? I also want to check with the printer what they offer as far as paper and if their bleed requirement is 1/8 of an inch off the page.

**Scammer**

The total pages for the Brochure is 32 pages.

**Me**

I understand that. But are we talking 1, 5, 10, 20k brochures printed?

**Scammer**

I will let you know when we are ready to start the Printing but for now we should proceed to the Logo and Design of the Brochure. Also send me your cell phone number to proceed to the payment.

**Scammer**

Hey James its Dave... How are you?

**Me**

Hey, good, thanks. When are you going to be able to give me the text and images to get ideas of what I'm going to design?

**Scammer**

Okay right now i can send you check, do you have another merchant you could charge my card with?

**Me**

Is it possible I can look at the text and images prior?

**Scammer**

The project consultant would get those to you but that would be after payment is finalized.

**Me**

Let's do this simultaneously, because I obviously can't do any work if I have no text and images. I will wait for the text and images and payment. Paying me ahead of time does no good because I am not starting on a project that I have no text & images to work with.

**Scammer**

After payment the Project consultant sends you the Text and images immediately that's the way it can work both ways

**Me**

I take checks. Address is: (omitted)

I will cash the \$500 or 1000 as soon as I review the info. If that doesn't work for you then I am sorry I can't keep the money without seeing the project.

**Scammer**

Good Morning James

Hi Dave, for any project files, use only email. Thanks.

**Scammer**

Hi James, how are you doing?

**Me**

Busy every day. Not even weekends for me.

**Scammer**

I can't send you a check because I don't have my check book with me where I am presently, for now I can only use my credit card to pay you so I hope we can work something out

**Scammer**

Good Morning James